

Partnership Guide

PREPARE STUDENTS FOR CAREERS IN ARTS & DESIGN, EDUCATION & TRAINING, FINANCIAL SERVICES, HOSPITALITY & TOURISM, HUMAN SERVICES, AND PUBLIC SERVICE.



NEVADA
STATE ASSOCIATION

The Future is Bright

CULTIVATE THE LEADERS OF TOMORROW

FCCLA directly supports the following Career Clusters: **Arts and Design, Hospitality and Tourism, Financial Services, Education and Training, Human Services, and Public Service.** Nevada FCCLA provides a platform for businesses, organizations, and colleges/universities to connect with youth in a variety of careers such as **Early Childhood Education, Culinary Arts, Fashion Construction, Interior Design, Event Management and Nutrition and Wellness.**

BUILD A BRIDGE

The next generation brings fresh perspectives, innovative ideas, and the energy to drive growth. By partnering with Nevada FCCLA, you can inspire and empower the future workforce to build technical skills in **Family and Consumer Science careers.** You'll not only bridge the gap between generations but also cultivate relationships with emerging talent, creating a pipeline of **future leaders** who are ready to innovate and drive success. We understand this opportunity to engage the next generation isn't just a bonus, it's crucial for your business's future growth and relevance.

Partnering with us allows you to play a key role in shaping the future and becoming a hero to the next generation of leaders. Your support will equip students with essential business and leadership skills, **empowering them to pursue their dreams and make meaningful contributions to society.** Let Nevada FCCLA be your connection to tomorrow's leaders, building a bridge to help you embrace the energy of a new generation!



PARTNER WITH US TODAY!

Contact our
Development Coordinator:
PARTNER@NV-FCCLA.ORG

Lead the Way

JOIN US IN CREATING MEANINGFUL IMPACT

WAYS TO ENGAGE

- Host Workshops & Exhibits.
- Sponsor Events (Including the State Leadership Conference).
- Judge Competitions.
- Engage Locally: Support a school chapter or regional event.
- Virtual Opportunities: Be involved from anywhere.

HOW TO GET INVOLVED

Connect

Speak with our state management team and learn about sponsorship opportunities.

Engage your Community

Attend events, facilitate a workshop or support a local school.

See the Impact

Watch students shine at our State Leadership Conference and grow into confident capable leaders ready to excel in the business world.

PARTNER WITH US TODAY

Become a Nevada FCCLA partner to:

- Empower the next generation of career & family leaders
- Cultivate the rising workforce
- Inspire and prepare students

Our Development Coordinator is ready to engage with you!

Reach us at:
PARTNER@NEVADAFCCCLA.ORG

State Leadership Conference

MARCH 10-13 | GRAND SIERRA RESORT

The Nevada FCCLA State Leadership Conference (SLC) is the **pinnacle event** for future Family and Consumer Sciences leaders across the state, attracting a dynamic mix of over **500+ students, advisers, alumni, and business professionals**.

This three-day experience offers **unparalleled opportunities for sponsors, partners, and exhibitors to engage directly** with the next generation of leaders through immersive workshop sessions, competitive events, and an inspiring keynote presentation. By supporting the Nevada SLC, you'll not only showcase your brand to a highly motivated audience but also contribute to **shaping the future of Nevada**. Top performers in our competitive events will advance to the prestigious National Leadership Conference, further **extending your brand's reach to a national stage**.



NEVADA FCCLA: A LOOK BY THE NUMBERS



2,600+
MEMBERSHIP



30
CHAPTERS



38
COMPETITIONS OFFERED



500+
SLC ATTENDEES

Conference Exhibition

EXHIBITS

Conference Exhibitor | \$300

Join us as an exhibitor at SLC, where you can **showcase educational advancements, innovative products, and exciting career resources** to a targeted audience. This event offers a prime opportunity to connect with eager learners and future job-seekers. Showcase your expertise, demonstrate your products, and **engage directly with attendees** who are seeking valuable insights and opportunities.

EXHIBITOR RECOGNITION

- Logo featured on the conference program.
- Booth Table and chairs.
- Second Table for \$50.
- Power Access.

Questions? Contact our Development Coordinator at partner@nevadafcccla.org.



Sponsorship Levels

BRONZE SPONSOR – \$750

This entry-level sponsorship opportunity offers meaningful visibility and a chance to directly support student leadership at the State Leadership Conference.

- Listed as a sponsor on the Nevada FCCLA website.
- Sponsor recognition on the conference app.
- Logo featured on-screen during the Recognition Session.

SPONSOR RECOGNITION

- Opportunity to host an exhibit booth.
- Listed as sponsor on Nevada FCCLA website, conference app, and social media.
- Logo featured during pre-show of general sessions.

SUPPORTING SPONSOR

\$1,500 Value

As a Supporting Sponsor, your organization will receive valuable exposure and engagement opportunities while contributing to the success of this event.

SPONSOR RECOGNITION

- Opportunity to add promotional items in conference registration packets.
- Option to host a workshop.
- Signage in general session area.
- Logo featured during pre-show of general sessions.
- Option to host an exhibit booth.
- Listed as sponsor on Nevada FCCLA website, conference app, and social media.

Sponsorship Levels

JUDGE SUPPORT SPONSOR

\$5,000

SPONSOR RECOGNITION

- Official sponsor of judge orientation.
- Signage in the judge check-in area.
- Recognition and welcome remarks at the start of orientation.
- Logo featured during pre-show of general session and during recognition session.
- Listed as sponsor on Nevada FCCLA website, conference app, and social media.
- Option to host an exhibit booth.

Questions? Contact our Development Coordinator at partner@nevadafccla.org.



Sponsorship Levels

COMPETITIVE EVENT SPONSOR

\$5,000+

Under this sponsorship level, your contribution will be fulfilled through monetary donations and in-kind contributions to cover equipment, materials and student contest fees for the selected event. **Sponsors also provide industry personnel to assist in managing, running, and judging the event.** Your support will help reduce conference fees and create opportunities for our members to engage with industry professionals.

SPONSOR RECOGNITION

- Official sponsor of the selected event.
- Signage in the competitive event area.
- Listed as sponsor on Nevada FCCLA website, conference app, and social media.
- Logo featured during pre-show of general sessions and during recognition session.
- Invitation to award event champion(s) on stage.
- Option to host an exhibit booth and/or workshop.

**Workshop space is limited and available on a first-come, first-served basis. All content must be approved by NV FCCLA.*

Sponsorship Levels

STATE CONFERENCE TITLE SPONSOR

\$10,000 Value

SPONSOR RECOGNITION

- Official sponsor of the Nevada FCCLA State Leadership Conference.
- Logo featured on conference lanyard.
- Logo featured on Nevada FCCLA website, conference app and social media.
- Logo featured during pre-show of general sessions.
- Opportunity to share a live message or video at the opening session (up to 5 min long).
- Listed as a sponsor on association website for one year.
- Option to host an exhibit booth and/or workshop.

Questions? Contact our Development Coordinator at partner@nevadafccla.org.



Sponsorship Levels

CHAMPION SPONSOR

(Varies per event and National Conference fees)

Sponsor a state champion or championship team from one of our competitive events. Funds will directly cover the national conference registration fee for the champion student/team of the event of your choosing.

SPONSOR RECOGNITION

- Personal Thank You note written by a student at the event.
- Optional Add-On: Be a part of “It’s My Turn”, specifying student or competition.

IN-KIND SPONSOR

In-kind sponsorships are welcome to help offset conference costs. Items include but are not limited to:

- Lanyards
- Tote Bags
- Giveaways

CUSTOMIZE YOUR SPONSORSHIP

Have a unique sponsorship idea? We’d love to hear it! If you’re interested in creating a custom sponsorship package or exploring additional opportunities, including the chance to be our Conference Title Sponsor, **please reach out to us at: partner@nevadafccla.org**.

Community Involvement

BECOME A COMPETITIVE EVENTS EVALUATOR

Make a meaningful impact as a volunteer State Competitive Event Judge. Share your expertise by providing valuable feedback to eager students and future professionals. By donating your time, you'll directly connect with ambitious learners, offering them insights and opportunities to grow. **Your involvement helps shape the next generation of leaders.**

Contact our Development Coordinator at partner@nevadafcccla.org.

ONGOING ENGAGEMENT

Partner with your local Nevada FCCLA chapter for year-round opportunities to engage with and empower emerging student trailblazers. Get involved by attending events, facilitating workshops, funding scholarships or contributing resources.

Together, we can inspire
future innovators and
change-makers.

Be a Champion of Change

INSPIRE THE FUTURE

Join Nevada FCCLA in our mission to empower the next generation of family and career leaders in Arts & Design, Hospitality & Tourism, Human Services, Education & Training, Financial Services, and Public Services. **Your partnership will profoundly impact students' lives, helping them unlock their potential and create a brighter future.** Let us be your connection to champion the rising workforce and cultivate the leaders of tomorrow.

WITNESS THE IMPACT

Experience the transformative power of your support. Watch our students grow into confident, capable leaders prepared to thrive at home and in their careers. **Partner with us today and be part of their journey toward success!**

PARTNER WITH US TODAY

Contact our Development Coordinator:
partner@nevadafccla.org



NEVADA

STATE ASSOCIATION

NEVADAFCLA.ORG

For general support and questions, please contact us:
partner@nevadafccla.org

We provide personal growth, leadership development, and career preparation opportunities for students in Family and Consumer Sciences education.