

## Chapter Banner

**Chapter Banner**, a chapter/team event which recognizes a chapter/team that creates a large, colorful banner(s) which illustrates their interpretation of the FCCLA State Conference theme.

**Note:** One medal per entry will be awarded.

In general chapter will have one entry per chapter. A school chapter may submit a banner for each career pathway at the school (i.e., Culinary, Fashion Design, Interior Design, Teach and Train, Early Childhood, etc).

### ELIGIBILITY

1. Participation is open to any Nevada state affiliated, FCCLA chapter member.
2. The Chapter Banner must be developed and completed within a one-year span beginning the day following the previous state conference and ending the day of competition.
3. The theme for the Nevada FCCLA State Conference follows the National FCCLA theme for the year. This theme can be found on the Nevada and National FCCLA Website.
4. The Chapter Banner project must be planned and prepared by the participants' chapter only.

### PROCEDURES & TIME REQUIREMENTS

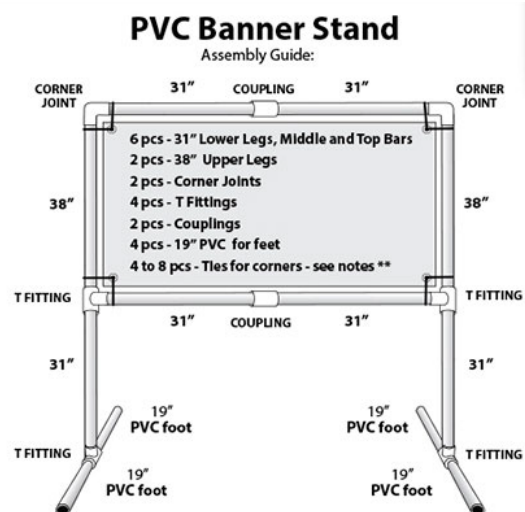
1. Each entry will be set up during conference registration in the designated area.
2. Banners will be displayed throughout the entire conference.
3. Banner(s) must be retrieved after the Awards Session.

### GENERAL INFORMATION

1. Each banner must be displayed on its own banner stand. Banners may be vertical or horizontal.
2. The banner must be 5' x 3' in size. This includes the visible banner from the front view and does not include any part of the banner wrapped around the stand.
3. Here is an example of a 5' x 3' banner stand made of PVC pipe:

Sand the ends of crossbars and uprights until pieces fit together well and come apart easily. Do not force pieces together if they fit too tightly. You may want to use Vaseline at the joints to make sure they come apart. You may also want to permanently glue the feet pieces together.

4. Participants must be dressed appropriately and professionally.





## **CHAPTER BANNER Specifications**

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<i>Use of Theme</i>	Theme should be easy for the viewer to interpret
<i>Originality</i>	Present a unique interpretation of the state conference theme <b>without</b> duplicating conference graphics
<i>Chapter Name/Year Identified</i>	Chapter name AND conference year(s) must be present on the banner (Ex: Nevada High School 2019 or 2018-2019)
<i>Visibility</i>	The overall design should be easily viewed from a distance
<i>Spelling, Punctuation, and Grammar</i>	Banner must look professional with proper spelling, punctuation, and grammar
<i>Elements of Design</i>	Demonstrate knowledge of the elements of design: <ul style="list-style-type: none"><li>• Color</li><li>• Line</li><li>• Shape</li><li>• Texture</li><li>• Space</li></ul>
<i>Principles of Design</i>	Demonstrate knowledge of the principles of design: <ul style="list-style-type: none"><li>• Balance</li><li>• Rhythm</li><li>• Proportion</li><li>• Emphasis</li><li>• Harmony</li></ul>
<i>Overall Appearance</i>	All elements and principals of design should create a professionally appealing banner

### **DIRECTIONS:**

1. Make sure all participant information at the bottom of this form is correct. If a chapter does not present their banner, please write "No Show" across the form and return with the other forms.
2. Banner must be hung on its banner stand in the designated area.
3. At the end of competition in the room, double check all scores and participant information to ensure accuracy. Sort results by highest score to lowest score, record results on green final score sheet, and submit.



**CHAPTER BANNER**

**Point Summary Form      Team Event**

Level:      Level 1      Level 2      Level 3

**ROOM CONSULTANT CHECK**

<b>Banner Setup</b> <i>0 or 5 points</i>	<b>0</b> Banner not set up before event judging begins		<b>5</b> Banner set up before event judging begins	
<b>Overall Banner Size and Stand</b> <i>0-5 points</i>	<b>0</b> Banner is more than 1 inch larger/smaller than 5'x 3'	<b>3</b> Banner size is not more than 1 inch larger/smaller than 5'x 3' or is not on stand	<b>5</b> Banner size is exactly 5'x 3' and is horizontal or vertical and on banner stand	
<b>Room Consultant Score</b> (10 points possible)				<b>/10</b>
<b>Evaluator Scores</b> <i>0-90 points</i>	<b>Evaluator 1:</b> _____ <b>Initials:</b> _____ <b>Evaluator 2:</b> _____ <b>Initials:</b> _____ <b>Evaluator 3:</b> _____ <b>Initials:</b> _____  <b>Score Totals</b> _____		<b>Average Evaluator Score</b> (90 points possible)	
<b>FINAL SCORE</b> (Average Evaluator Score plus Room Consultant Total)				<b>/100</b>

**Circle Rating Achieved:**      **Gold:**      90-100 pts.  
    **Silver:**      70-89.9 pts.  
    **Bronze:**      1-69.9 pts.

**VERIFIED:** Room Consultant Initials \_\_\_\_\_

Name			
Chapter:		Division	
Evaluator Signature:		Date:	

**Comments:**



**CHAPTER BANNER**

**Evaluator Rubric**

<b>Use of Theme</b> <i>0-5 points</i>	<b>0</b> Did not use the theme	<b>1</b> Poor use of theme	<b>2</b> Fair use of theme	<b>3</b> Good use of theme	<b>4</b> Very Good use of theme	<b>5</b> Excellent use of theme	/5
<b>Spelling, Punctuation &amp; Grammar</b> <i>0-10 points</i>	<b>0</b> More than 9 errors	<b>1-2</b> 7-8 errors	<b>3-4</b> 5-6 errors	<b>5-6</b> 3-4 errors	<b>7-8</b> 1-2 errors	<b>9-10</b> Zero errors	/10
<b>Overall Appearance</b> <i>0-10 points</i>	<b>0</b> Banner Is illegible and unorganized	<b>1-2</b> Banner has many errors and is not aesthetically pleasing	<b>3-4</b> Banner has minimal appeal	<b>5-6</b> Banner needs some improvement in content and design	<b>7-8</b> Banner has good word, color and design choice	<b>9-10</b> Banner is creative appropriate and of professional quality	/10
<b>Originality</b> <i>0-5 points</i>	<b>0</b> Duplicated conference graphic(s)	<b>1</b> No evidence of originality	<b>2</b> Little evidence	<b>3</b> Some evidence	<b>4</b> Creative, original	<b>5</b> Highly creative, innovative	/5
<b>Chapter Name/Year Identified</b> <i>0-5 points</i>	<b>0</b> Chapter Name AND Year not identified	<b>1</b> Chapter Name OR Year not identified	<b>2</b> Chapter Name and Year difficult to Identify	<b>3</b> Chapter Name or Year Difficult to Identify but not both	<b>4</b> Chapter Name and Year Identified	<b>5</b> Chapter Name and Year Clearly Identified	/5
<b>Visibility</b> <i>0-5 points</i>	<b>1-2</b> Banner not eye catching		<b>3</b> Banner catches your attention from 5 or more feet		<b>4-5</b> Banner catches your attention from 10 feet or more		/5
<b>Elements of Design</b> <i>0-25 points</i>	<b>1-5</b> 1 of 5 elements of design are applied		<b>6-10</b> 2 of 5 elements of design are applied	<b>11-15</b> 3 of 5 elements of design are applied	<b>16-20</b> 4 of 5 elements of design are applied	<b>21-25</b> All 5 Elements of design applied	/25
<b>Principles of Design</b> <i>0-25 points</i>	<b>1-5</b> 1 of 5 Principles of design are applied		<b>6-10</b> 2 of 5 principles of design are applied	<b>11-15</b> 3 of 5 principles of design are applied	<b>16-20</b> 4 of 5 principles of design are applied	<b>21-25</b> All 5 principles of design applied	/25
<b>TOTAL POINTS</b>							<b>/90</b>

Name			
Chapter:		Division:	
Judge Signature:		Date:	

**Comments:**