



**NEVADA**  
STATE ASSOCIATION

# **SPONSORSHIP AND EXHIBITOR GUIDE**

[NEVADAFCCCLA.ORG](http://NEVADAFCCCLA.ORG)

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# ABOUT NEVADA FCCLA

Nevada Family, Career and Community Leaders of America promotes personal growth and leadership development through Family and Consumer Sciences education.

## Developing the next generation of Nevada's workforce

Family, Career and Community Leaders of America (FCCLA) is a national Career and Technical Student Organization (CTSO) for students, grades 9 - 12, in Family and Consumer Sciences (FCS) education in public and private schools. FCCLA offers intra-curricular resources and opportunities for students to pursue careers that support families. Since 1945, FCCLA members have been making a difference in their families, careers, and communities by addressing important personal, work, and societal issues through Family and Consumer Sciences education.

Today, Nevada FCCLA has 1,300 members across the state, ranging from Reno, Elko, and Las Vegas. The work of FCCLA helps students and teachers focus on a variety of youth concerns, including parenting, family relationships, substance abuse, peer pressure, sustainability, nutrition and fitness, teen violence, and career preparation in four specific Career Pathways. Involvement in FCCLA offers members the opportunity to expand their leadership potential and develop skills for life—planning, goal setting, problem solving, decision making, and interpersonal communication—necessary in the home and workplace.

# PARTNER WITH FCCLA

## EXHIBITOR OPPORTUNITIES

### **STATE LEADERSHIP CONFERENCE** **\$ 150 EXHIBITOR SPACE**

The Nevada FCCLA State Leadership Conference (SLC) is the premier event for Nevada's FCCLA members, advisers, alumni, and FCCLA supporters. Join approximately 400 Nevada FCCLA members from across the state for three days of incredible training, intense competition, and inspiring, exciting entertainment in Reno. Top performers at the SLC will advance to the National Leadership Conference in Seattle, Washington.

Location: Grand Sierra Resort and Casino

Date & Time: March 20, 2024, 9:00am-3:00pm

Estimated Number of Conference Participants: 500

Includes one dressed table.

Exhibitors may setup anytime after 7:00 am on the 20th.

## VOLUNTEER OPPORTUNITIES

### **SIGN UP TO JUDGE AN EVENT** **AND GIVE THE GIFT OF TIME**

Join us at the FCCLA State Leadership Conference and share your expertise and advice with the next generation of leaders. Students need your experience, wisdom, and stories to become the best leaders they can be. Judging is easy, because you already have the skills and expertise needed to do it. Judging competitive events requires a one-day commitment, and you'll be guiding students towards success in college and their future careers. Come for a few hours or make it an annual event—either way, leave knowing you made an impact.

Contact [partner@nevadafccla.org](mailto:partner@nevadafccla.org) with any questions about judging.

# PARTNER WITH FCCLA

## SPONSORSHIP OPPORTUNITIES

### **\$ 500 - BRONZE SPONSOR**

- Complimentary exhibit space at the State Leadership Conference
  - Includes one table
- Organization name and logo included in event marketing materials
- Identification as a Bronze level sponsor during opening and closing session

### **\$ 750 - SILVER SPONSOR**

- Complimentary exhibit space at the State Leadership Conference
  - Includes one table
- Identification as a Silver level sponsor during opening and closing session
- Organization name and logo included in event marketing materials
- Organization name and logo included on onsite signs

### **\$ 1,000 - GOLD SPONSOR**

Includes all of the previous level benefits, plus:

- Addition exhibit table
- Identification as a Gold level sponsor during opening and closing session
- Organization name and logo included on conference t-shirt that will also be worn to the National FCCLA Conference where over 4,000 members will come together in Seattle, WA

### **COMPETITIVE EVENT SPONSOR**

Sponsor one of our 50+ competitive events by donating towards awards, competition materials, or donating to support a student's travel to compete at the National Leadership Conference. For more information on competitive event sponsorship needs contact Nicole Jacobs, Nevada FCCLA State Adviser at [stateadviser@nevadafccla.org](mailto:stateadviser@nevadafccla.org).

To view a listing of competitive events [click here](#)



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