

NEVADA PROFICIENCY EVENTS PROGRAM



GRAPHIC DESIGN

Graphic Design, a team event (1-4 participants per team), showcases the student's knowledge of graphic design, creativity, and marketing concepts.

Note: Only top three (3) teams will be awarded medals – Gold (1st), Silver (2nd), and Bronze (3rd).

EVENT DIVISIONS

Junior: through grade 9

Senior: grades 10-12

Occupational: grades 10-12

ELIGIBILITY

1. Participation is open to any Nevada state affiliated FCCLA chapter member.
2. Participants will bring all necessary tools and supplies for this event as listed in the event specifications.

PROCEDURES & TIME REQUIREMENTS

1. All participants will have ten (10) minutes to review event guidelines with the moderator and set up the work station. The event prompt will be distributed at this time, along with one poster board per team.

2. Participants may ask questions and seek clarification as needed during the 10-minute orientation period.
3. All participants will have one hour and 40 minutes (100) minutes to design a poster related to the prompt/topic.
4. All participants will have ten (10) minutes to clean the work area.
5. Total event time is two hours (120) minutes.

GENERAL INFORMATION

1. Spectators may not observe this event.
2. Participants must be dressed appropriately and professionally.
3. Participants must bring art supplies. This may include pens, pencils, stencils, pipe cleaners, pom pom balls, scrapbook supplies, etc. Participants may NOT use glitter. The use of glitter will result in immediate disqualification.

NEVADA PEP EVENT

KNIFE SKILLS

Specifications



<i>Use of Prompt/Topic</i>	Prompt/topic should be easy for the viewer to interpret
<i>Originality</i>	Present a unique interpretation of the prompt/topic without duplicating websites, social media, or existing publications
<i>Chapter Name/Team Identified</i>	Chapter name AND all team member names (first and last) must be present on the banner (Ex: Nevada High School, Student A, Student B, Student C)
<i>Visibility</i>	The overall design should be easily viewed from a distance
<i>Spelling, Punctuation, and Grammar</i>	Banner must look professional with proper spelling, punctuation, and grammar
<i>Elements/ Principles of Design</i>	<p>Demonstrate knowledge of the elements of design:</p> <ul style="list-style-type: none"> • Color • Line • Shape • Texture • Space <p>Demonstrate knowledge of the principles of design:</p> <ul style="list-style-type: none"> • Balance • Rhythm • Proportion • Emphasis • Harmony
<i>Required Components</i>	Incorporate all required components from the prompt into the overall design of the poster
<i>Overall Appearance</i>	All elements and principals of design should create a professionally appealing poster

NEVADA PEP EVENT GRAPHIC DESIGN

Point Summary Form ♦ Team Event



Division Options: Junior Senior Occupational

DIRECTIONS:

1. Make sure all participant information at the bottom of this form is correct. If a team does not show up to participate, please write “No Show” across the form and return with the other forms.
2. Graphic Design must be in the designated room.
3. At the end of competition in the room, double check all scores and participant information to ensure accuracy. Sort results by highest score to lowest score, record results on green final score sheet, and submit.

ROOM CONSULTANT CHECK

Contest Orientation <i>0 or 5 points</i>	0 Did not attend		5 The team members attended	
Professional Dress <i>0-5 points</i>	0-2 Needs Improvement Non-Professional appearance, attire and/or grooming	3-4 Good Neat appearance, attire and grooming but lacks polish	5 Exemplary Professional appearance, attire, and grooming	
Room Consultant Score (10 points possible)				/10
Evaluator Scores <i>0-90 points</i>	Evaluator 1: _____ Initials: _____ Evaluator 2: _____ Initials: _____ Evaluator 3: _____ Initials: _____ Score Totals _____		Average Evaluator Score (90 points possible)	
				/90
FINAL SCORE (Average Evaluator Score plus Room Consultant Total)				/100

Circle Rating Achieved: **Gold:** 90-100 pts.
 Silver: 70-89.9 pts. **VERIFIED:** Room Consultant Initials _____
 Bronze: 1-69.9 pts.

Name			
Chapter:		Division	
Evaluator Signature:		Date:	

Comments:

NEVADA PEP EVENT GRAPHIC DESIGN Skill Area Rubric



Use of Prompt/ Topic <i>0-10 points</i>	0 Did not use the topic	1-3 Poor use of topic	4-7 Fair use of topic	8-10 Excellent use of topic	
Spelling, Punctuation & Grammar <i>0-10 points</i>	0 More than 10 errors	1-3 7-9 errors	4-7 3-6 errors	8-9 1-2 errors	10 Zero errors
Overall Appearance <i>0-10 points</i>	0 Poster is illegible and unorganized	1-3 Poster has many errors and is not aesthetically pleasing	4-7 Poster needs some improvement in content and design	8-10 Poster is creative, appropriate and of professional quality	
Originality <i>0-10 points</i>	0-1 No evidence of originality	2-3 Little evidence of originality	4-6 Some evidence of originality	7-8 Creative, original	9-10 Highly creative, innovative, and original
Chapter Name/Team Identified <i>0-5 points</i>	0 Chapter Name AND Team Member Names not identified		1-3 Chapter Name OR Team Members not identified		4-5 Chapter Name and Team Members Clearly Identified
Visibility <i>0-10 points</i>	0-3 Poster not eye catching		4-7 Poster catches your attention from 5 or more feet		8-10 Poster catches your attention from 10 feet or more
Elements/ Principles of Design <i>0-25 points</i>	1-5 1 of 5 elements/ principles of design are applied	6-10 2 of 5 elements/ principles of design are applied	11-15 3 of 5 elements/ principles of design are applied	16-20 4 of 5 elements/ principles of design are applied	21-25 All 5 Elements/ principles of design applied
Required Components Included <i>0-10 points</i>	0 No required components were included in the design	1-3 Poster has some of the required components included in the design	4-7 Poster has several of the required components included in the design		8-10 Poster includes all required components included in the design
TOTAL POINTS					/90

Name			
Chapter:		Division:	
Judge Signature:		Date:	

Comments: