

FCCLA Board of Directors Meeting

Tuesday, January 16, 2018 ■ 4:00 pm

Conference Call

Strategic Initiatives

Membership

Quality Programs

Financial Stability

MINUTES

Call to Order

The meeting was called to order by Board Chair, Julie Moen, at 4:02pm.

Roll Call

Roll call indicated that the following members of the Board of Directors were present:

Julie Moen
Karen Chessell
Jurnie Crawford
Breanna Retter
Blakey Anderson
Sherry Black
Paul Zdanis
Linda Pheasant
Barbara Hereford
Marci Shields

Mike Oechsner attended as a guest.

Approval of Minutes of Previous Meeting

Decision

Karen Chessell moved to accept the minutes as presented. It was seconded and adopted.

Board of Directors

Julie reviewed the list of board members. It was noted that Kayla Kinney should not be on the list as she left the Board last year due to no longer being enrolled in a post-secondary program.

Decision

Barbara Hereford moved to elect Sherry Black into the position of Chair-Elect for the 2017-2018 fiscal year. The motion was seconded and carried.

State Officer Update

Jurnie Crawford shared the following highlights:

- State officers will be attending their Winter Retreat later this week, where they will work on finalizing plans for State Leadership Conference and their goals for the year.
- Goals Review:
 - Membership – Member of the Month recognition program continues.
 - Outreach Project – A “Welcome Kit” Item Drive is being promoted for the state service project at SLC.
 - Social Media – Have been posting regularly on all social media platforms (Facebook, Twitter, and Instagram) to engage members, advisers, alumni, etc.
 - State Officer Program – Each state officer filmed a short video on “Why I became a state officer,” which are currently being shared on social media. “We Want You” cards were handed out at the Leadership Rallies in December that provided members with a link to the State Officer Application online.

Alumni & Associates Update

Breanna Retter shared that the Alumni Database has been getting a great response from past members, state officers, etc. Breanna is working to provide networking activities for the Graduating Seniors Session at SLC.

Nevada Department of Education Update

Karen Chessell gave an update from her department.

Management Update

Marci Shields reviewed the Association Dashboard.

- Financials are stable, although at this time we have a net loss due to waiting for income from State Leadership Conference.
- Membership is higher than where it ended last year with 444 members and 15 chapters (last year was 434 members and 17 chapters). Chapters have until February 1 to complete their affiliation for this year, and dues must also be received by February 1 to be eligible to attend SLC. Marci reviewed the current membership list with the Board and noted that there were a few others she anticipated to affiliate.
- State officers are working hard on their Program of Work and doing an excellent job.
- Conference participation is consistent with years past. Rallies had a slight increase overall from last year.
- Alumni database is growing, and Marci has contacted them to volunteer at SLC.
- Communication is strong with weekly adviser updates and consistent website updates.

Karen Chessell noted that Hawthorne is not a high school, and Mineral County High School would be correct. Marci will work to resolve the issue in the affiliation system and remove Hawthorne.

Financial Update

Mike Oechsner gave a financial update. He noted that these financials, although they reflect a net loss, are in line with where we were at this time last year. Everything is normal and

that we have had no income to date other than dues. We have not received any funding from the grants to date, however we still have money in the bank.

Sherry Black noted that she appreciated the detailed reports and the chart of accounts used. She requested to add the Prior Year column to all reports. Mike noted that is something we can investigate as it may involve added costs to the association for the additional financial services.

OLD BUSINESS

Dress Code

Marci Shields reviewed the new National FCCLA Dress Code for 2018 NLC. In response to the added expense, the National Board of Directors is providing funds to each state association to help alleviate some of the costs associated with red blazers. Nevada FCCLA will “gift” the blazers to chapters that apply for them. Marci requested a committee to meet to determine qualifications and how to apply for the Red Blazer Funds for Nevada. Linda Pheasant and Karen Chessell volunteered to be on the committee.

Student Bylaw Amendments

This item was tabled until the May meeting.

2018 State Leadership Conference

2018 State Leadership Conference overview from Marci Shields:

- Dates are March 6-8, 2018 (Tuesday-Thursday) at the Grand Sierra Resort in Reno.
- Marci reviewed the schedule and highlighted changes
- Two new chapter events will be offered on Thursday, as another opportunity for those that do not attend the optional tour: FCCLA Knowledge Bowl and Graphic Design. Chapter will be allowed to sign up for these events on-site and PEP medals will be awarded to the 1st-3rd place teams in each.
- Marci sought clarification on the seating chart for the Awards Dinner. Barbara noted that she thought it most important that chapters sit together as much as possible, and that they didn’t have a preference where.

NEW BUSINESS

2017 Audit Report

Mike discussed the changes requested by the Auditors and noted that they were being addressed through an amendment to the budget for the 2017-2018 fiscal year. It was recommended that the budget codes match the grant line-by-line. Therefore, anything pertaining to the grant funds in the budget will reflect the two different grant accounts. A copy of the audit report will be emailed following this meeting.

Decision

Barbara Hereford moved to accept the audit report as presented. The motion was seconded and carried.

2017-2018 Budget Amendment

Mike Oechsner presented the revised 2017-2018 Budget, noting that the changes were made due to a request from the Auditors.

Decision

Sherry Black moved to accept the amendment to the 2017-2018 budget as presented. The motion was seconded and carried.

2018 National Leadership Conference

Marci Shields sought clarification and ideas on the following items for the 2018 NLC Spirit Package:

- Preference of the number of trading pins per package kept at 50 or lower to 25-30 and allow for additional pins to continue to be purchased. It was noted that offering 30 in the main package, with additional packages of 20 offered.
- Preference of blinking and/or regular trading pins. Barbara noted that she didn't think the blinking pins were worth the extra cost. Nevada is small enough that everyone wants our trading pins and it would be preferable to keep the costs at a minimum.
- Look at having students design trading pins for future years as a competition at SLC. Sherry recommended we revisit this in May for future years, as this would be a great opportunity for students.
- State event is desired, but the request to have the information earlier would be beneficial in planning.

75th Anniversary

Jennifer Thomas has volunteered to be part of the 75th Anniversary Committee for the National Office. The anniversary year is 2020 for the national office and 2021 for Nevada. Paul Zdanis volunteered to be on a committee with Jennifer to plan some activities for the 75th anniversary in Nevada. It was recommended that Marci open the committee opportunity up to all advisers.

Other Business

Karen Chessell noted the following needs at State Leadership Conference:

- Staff needs to be on the side of the stage where attendees line up to go on stage to help monitor dress code and when to enter the stage.
- Provide clarification and training to state officers regarding the different medals – STAR and PEP.

Next Meeting

The next Board meeting will be held in May 2018.

Adjournment

The meeting was adjourned at 5:30pm.