

FCCLA Board of Directors Meeting

Thursday, September 28, 2017 ■ 4:00 pm

Conference Call

Strategic Initiatives

Membership

Quality Programs

Financial Stability

MINUTES

Call to Order

The meeting was called to order by Board Chair, Julie Moen, at 4:05pm.

Roll Call

Roll call indicated that the following members of the Board of Directors were present:

Julie Moen

Karen Chessell

Jurnie Crawford

Marci Shields

Mike Oechsner attended as a guest.

Approval of Minutes of Previous Meeting

Decision

Marci Shields moved to accept the minutes as presented. It was seconded and adopted.

Board of Directors

Julie reviewed the list of board members.

Decision

Marci Shields moved to approve Paul Zdanis (East Career and Technical Academy) as an At-Large Board Member on the Nevada FCCLA Board of Directors starting with the fiscal year beginning July 1, 2017. The motion was seconded and carried.

Decision

Jurnie Crawford moved to elect Barbara Hereford into the position of Secretary/Treasurer for the 2017-2018 fiscal year. The motion was seconded and carried.

The election of a Vice Chair will be tabled until the next Board of Directors Meeting.

Strategic Initiatives

Marci reviewed our strategic initiatives of membership, quality programs, and financial stability, reminding the Board that all decisions of the Board should be made with these as the guiding principles behind them.

Karen Chessell requested that a report on each of the initiatives be given in future meetings.

State Officer Update

Jurnie Crawford shared the following highlights:

- State officers attended the Fall Retreat and presented their Program of Work to the advisers in attendance at the Adviser Conference. The state officer team sought input on their state goals.
- Goals Review:
 - Membership – New Member of the Month recognition program and created a video to promote the Race to Membership campaign.
 - Outreach Project – Planned fundraisers and item drives to support the new partner, Lighthouse Charities and have been in communication with Lighthouse Charities regarding Nevada FCCLA plans.
 - Social Media – Have been posting regularly on all social media platforms (Facebook, Twitter, and Instagram) to engage members, advisers, alumni, etc. Will also be adding the Member of the Month recipients to social media posts each month.
 - State Officer Program – Each state officer has filmed a short video on “Why I became a state officer” to publish on social media in December and January. The team is also focusing a portion of their workshop at the Fall Leadership Rally to running for state office and the opportunities.

Alumni & Associates Update

There was no representative present from Alumni & Associates and no update was provided.

Post-Secondary Update

There was no representative present for Post-Secondary and no update was provided.

Nevada Department of Education Update

Karen Chessell gave an update from her department.

- As of January 2017, Kris Nelson is the new Director of the Office of Career Readiness, Adult Learning and Education Options (CRALEO).
- A large amount of work was accomplished during the legislative session in June.
- Karen’s new title regarding FCCLA is “FCCLA State Liaison”.
- Reorganization of duties for NDE employees.
 - Moving forward, most work projects in CTE, in the office of CRALEO, will have a project lead and an assistant lead.
 - Karen will oversee grants administration, with Alex Kyser as her co-lead.
 - Alex and Ann Willard are responsible for grants monitoring and Quality Program Standards.
- New Quality Program Standards were introduced at NACTE this summer. (Four resource documents can be found on the NDE website at http://www.doe.nv.gov/CTE/Program_Resources_Documents_Page/)
 - Plans are rolling out to conduct a Quality Program Standards reviews and Perkins grant monitoring visits to each school district with CTE programs. At least one school from each district will be visited this year.
- Large focus on workforce development. Including the following programs: Advanced Manufacturing, Health Occupations, Information Technology, and Education and Training.

- New standards for Teaching and Training were developed last spring and State Board approved in June – the assessment will be developed in November and they will be piloted and will go live in the spring. There are currently new programs starting in Clark County and Washoe County.
- Karen is looking forward to seeing fall enrollment data regarding FACS CTE programs.

Management Update

Marci Shields reviewed the Association Dashboard.

- Financials are stable and there was a profit overall for the 2016-2017 fiscal year.
- Membership is consistent with the potential for at least two new chapters this year. Marci is conversing with several other potential new chapters and working to reach out to more.
- State officers are working hard on their Program of Work and doing an excellent job.
- Conference participation is consistent with years past. NLC was down slightly and the Adviser Conference was up.
- Alumni database is growing and Marci hopes to involve them more at local and state level activities.
- Communication is strong with weekly adviser updates and consistent website updates.

Karen Chessell noted that the new Quality Program Standards include questions about student CTSO access and participation. Every student in a program of study designated as a quality program must have access to a CTSO related to their program of study.

Financial Update

Marci Shields gave a financial update. Marci noted that these financials were year-end financials and dated June 30. Marci discussed the financial updates as reflected on the budget reports shared with the Board. Overall, the financials are clean and clear.

Karen Chessell asked for clarification on the Opportunity Drawing (held at SLC and Leadership Rallies) and if the money had been put into the savings account. Marci confirmed the money had been split into different accounts accordingly.

OLD BUSINESS

Affiliation Policy

Marci Shields reported that the Affiliation Committee, consisting of Lucy Peters, Karen Chessell, Jennifer Thomas and Marci Shields, met to review the proposed affiliation policy. Through much discussion, it was decided to educate advisers on the different levels of affiliation and postpone creating a policy indefinitely. Marci created a two-page handout with clear descriptions of each affiliation level and reviewed them at the Adviser Conference. There was good discussion to follow the presentation and it has been posted on the website. Resources were gathered from various state advisers and the national office.

Dress Code

Dress Code Update from Marci Shields:

- Red Jackets are only required at NLC. They are not required at Rallies or SLC. This is determined by each state, nor are they required at other national meetings (National Cluster Meeting and Capitol Leadership).
- The National office will give us money to purchase Red Jackets over the next 5 years. This number is based on our average attendance at NLC over the past three years.
- Please send ideas to Marci regarding a red jacket rent/loan policy – include items such as storage, fees, etc.

Karen Chessell noted that a new chapter can request to use state allocation funds during their first year to purchase red blazers for the chapter. This is only available to new chapters and must be done in the first year the chapter is established.

Corporate Bylaw Amendments

Marci Shields noted the amendments included updating Karen's title throughout and clarification of terms of office for the Board of Directors to be annually.

Decision

Marci Shields moved to accept the Corporate Bylaw Amendments as presented. The motion was seconded and carried.

Student Bylaw Amendments

This item was tabled until a later meeting.

2018 State Leadership Conference

2018 State Leadership Conference overview from Marci Shields:

- Dates are March 6-8, 2018 (Tuesday-Thursday) at the Grand Sierra Resort in Reno.
- Culinary Arts will be hosted on-site.
- Marci will send out a poll to get input for ideas of optional tours to offer at the conference.

NEW BUSINESS

2017 Fall Leadership Rallies

An overview of the 2017 Fall Leadership Rally was provided by Marci Shields:

- Dates are December 4 (Elko), 5 (Reno), and 6 (Las Vegas).
- Theme is "Imagine".
- Same schedule and format with exciting new content.
- Registration is open and will close November 17.

Other Business

None

Next Meeting

The next Board meeting will be held in January 2018.

Adjournment

The meeting was adjourned at 5:05pm.