

## FCCLA Board of Directors Meeting

May 30, 2018 ■ 3:00 pm

Conference Call

### Strategic Initiatives

Membership

Quality Programs

Financial Stability

## MINUTES

### Call to Order

The meeting was called to order by Board Chair, Julie Moen, at 3:05pm.

### Roll Call

Roll call indicated that the following members of the Board of Directors were present:

Julie Moen

Karen Chessell

Stephanie Dominguez

Sherry Black

Marci Shields

Mike Oechsner attended as a guest.

### Approval of Minutes of Previous Meeting

#### Decision

Sherry Black moved to accept the minutes as presented. It was seconded and adopted.

### Board of Directors

Julie reviewed the list of board members and terms. It was noted that both Linda Pheasant and Julie Moen are entering their final year of their final term (Term 3). Marci will reach out to Pepper Thiede first, Lucy Peters second, to potentially fill the District I Representative position.

Election of 2018-2019 officers (Chair-Elect and Secretary/Treasurer) was tabled until the September 2018 meeting due to low attendance.

### State Officer Update

Stephanie Dominguez shared the following highlights:

- Introduced the four new state officers elected in March and their positions on the team.
  - Stephanie Dominguez – State President
  - Shania Taylor – VP of Community Service
  - Maria Valenzuela – VP of Development
  - Alyssa Staggs – VP of Membership
- Review of Program of Work goal areas:
  - Membership – Continue with Member of the Month and Race to Membership Campaign. In addition to several other projects to reach out to potential chapters and increase membership overall.
  - Outreach Project – Make a Wish Foundation is the new State Outreach Project this year. Several activities are in the planning process for local chapters to get involved throughout the year.
  - Social Media – Will continue to post regularly on all social media platforms (Facebook, Twitter, and Instagram) to engage members, advisers, alumni, etc. Incorporating more posts that are “interactive” is a big goal this year.
  - State Officer Program – Increasing awareness and encouraging more members to run for state officer positions is of utmost importance.

### **Alumni & Associates Update**

Breanna Retter was not in attendance to give an update.

### **Nevada Department of Education Update**

Karen Chessell provided the following updates on behalf of the NDE:

- CTSO Grant funds will be available beginning July 2; will need to spend first and then submit for reimbursement
- Say Yes to FCS – NASAFACS will have a booth at FCCLA NLC; last year (first year) 38 students attended the signing and this year there are 99 students.
- Teaching and Training program has new standards and would be a great outreach for new FCCLA chapters.
- Legislative session will be this next year and we are hopeful for CTE to continue being well received.

### **Financial Update**

Mike Oechsner provided a financial update. No NDE subgrant funds have been received to date, we will be able to draw down on these this week. Once we receive the funds, we are estimated to have approximately a \$5,000 profit overall. We will be finalizing the income and expenses associated with the Leadership Rallies in June, prior to close of fiscal.

### **Management Update**

Marci Shields reviewed the Association Dashboard and gave the following updates:

- State Leadership Conference:
  - Attendance increased to 292
  - STAR Events: 24 gold, 56 silver, and 32 bronze medals awarded
  - PEP Events: 17 gold, 97 silver, and 55 bronze medals awarded
  - New Events Offered: Graphic Design (six teams participated) and Knowledge Bowl (four teams participated)
  - Fundraising: Opportunity Drawing (including \$1 per attendee in registration) = \$274.37 to the scholarship fund and \$274.37 to the general operating fund; Dollar Song Request at the Dance = \$53 to Lighthouse Charities; and Cupcake Auction = \$222 to the scholarship fund
- Membership increased overall with 20 chapters (17 last year) and 547 student members (26% increase over last year)
- Financials are stable and still closing the year. Look to be an operating profit of approximately \$5,000 when all is said and done
- 2018-2019 State Outreach Project – Make a Wish
- 2018-2019 Theme – World of Opportunities

## **OLD BUSINESS**

### **Dress Code**

Marci Shields reviewed the funds allotted to Nevada for red blazers. The committee determined that each active chapter is allotted two blazers and is able to collect on this allotment between this year and next year. After that, the unused blazers will go back to the state and be redistributed later. Blazer Depot was the distributor chosen to keep the look consistent across the state and to find a fit that was flattering for all sizes. Blazer Depot ran out of most sizes and we had to move our NLC order to Twin Hills.

Marci Shields reviewed the current Nevada FCCLA dress code and compared it to the new NLC dress code. Discussion of whether to modify our state dress code to include blazers or leave as is. Stephanie noted that while the blazers are a great initiative, it may discourage students from participating at the state level. Karen noted that the state grant now allows any chapter to apply for blazers, not just new chapters. It was decided to keep the dress code “as is” for the time being and keep blazers as an option.

### **Student Bylaw Amendments**

This item was tabled until the September meeting.

### **2018 National Leadership Conference**

2018 National Leadership Conference overview from Marci Shields:

- Nevada currently has 52 registered conference attendees.
- The state hotel is the Atlanta Marriott Marquis.
- Spirit packages were modified to fit the request of the Board. A state dinner at the Hard Rock Café has been arranged and is part of the main spirit package.

## **75<sup>th</sup> Anniversary Committee**

National and Nevada FCCLA will be celebrating 75 years in 2020. Jennifer Thomas is a volunteer for the national committee and would like to have a state committee for our SLC 2020. Currently we have Paul Zdanis and Jennifer Thomas on the committee and we are looking for more volunteers. Marci will continue to send in the weekly updates this fall.

## **NEW BUSINESS**

### **2018-2019 TeamTRI Agreement**

Mike Oechsner presented the 2018-2019 TeamTRI Agreements. To adhere to the request of the audit last year, we have created two agreements: one covers all items funded by the NDE subgrants and the second agreement is all other expenses paid by the association. Invoicing this year will go from two semi-annual invoices to four quarterly invoices. NDE Meeting and NACTE are new items that are split among the four Nevada associations we manage and cover the expenses of having one representative at each event. Some subscriptions increased, while others decreased. Coaching remained the same. SLC increased due to the need of an additional staff onsite. Total agreement is \$62,395, of which \$40,000 comes from the NDE subgrant funding and the remaining is funded through membership dues and conference fees.

#### Decision

Sherry Black moved to accept the 2018-2019 Team TRI Agreements as presented. The motion was seconded. The motion carried, with Karen Chessell abstaining from voting.

### **2018-2019 Budget**

Marci Shields presented the budget for 2018-2019.

#### Decision

Sherry Black moved to accept the 2018-2019 Budget as presented. It was seconded and the motion carried.

### **2018-2019 Calendar**

Marci Shields reviewed the 2018-2019 Calendar. Dates are set for the next two SLC's:

- March 5-7, 2019
- March 10-12, 2020

### **2019 State Leadership Conference**

Marci Shields noted that she is already planning for the 2019 SLC and looking for tour options, workshop presenters, and exhibitors. Please email all ideas. A survey will be created in the fall and sent to all advisers for input.

Karen recommended contacting Dana Ryan for partnership suggestions. Other ideas offered included Food Bank of Northern Nevada and Walmart Distribution Center. Sherry offered to make a few calls.

### **2019 National Leadership Conference**

Marci Shields discussed the idea of having a Trading Pins Design Contest for the members – similar to HOSA and FBLA. Submission would be due one week prior to Rallies and students will vote at Rallies. The winning design will receive recognition on social media and at SLC, along with a \$25-50 Amazon gift card. It was highly supported as long as the cost is kept to a minimum.

### **Next Meeting**

The next Board meeting will be held in May 2018.

### **Adjournment**

The meeting was adjourned at 4:47pm.